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U. S. Department of Agricol

CROP 1937

PIETERS-WHEELER SEED COMPANY

GILROY, CALIFORNIA

WHOLESALE GROWERS

OF

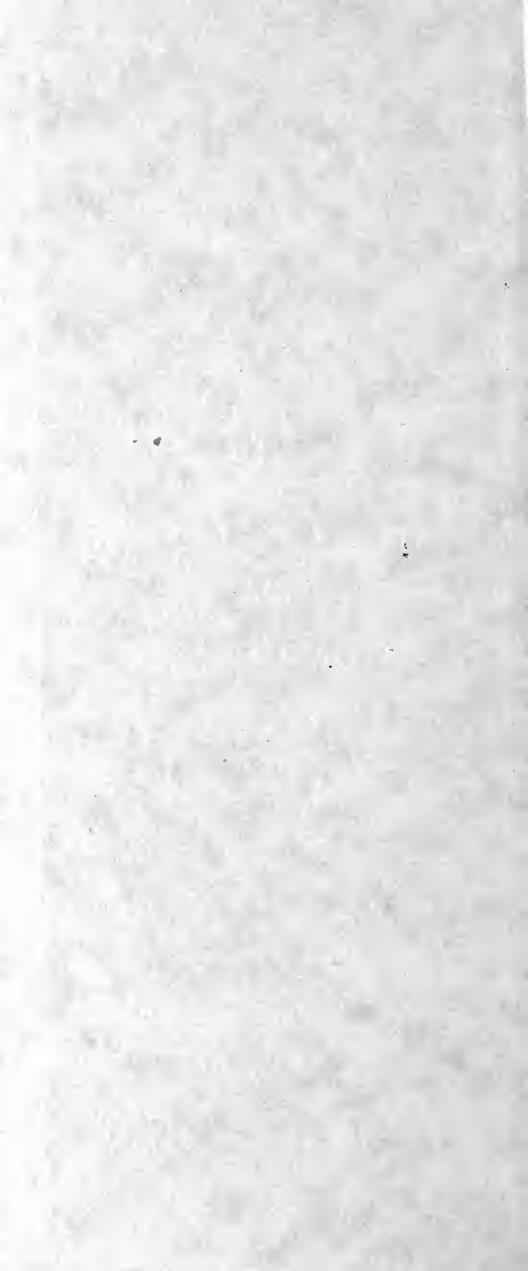
HIGH QUALITY

GARDEN SEEDS

The Mark



of Quality



VEGETABLE SEEDS OF QUALITY

Earth year, it is growing more apparent that the production of Vegetables is becoming highly specialized and is fast getting into the hands of Truckers and Market Gardeners whose livelihoods depend largely on the quality of their product, and who demand from their Seedsman True Types of Highest Merit.

We have anticipated this growing demand for Select Strains of Carrot, Lettuce, Onion, Etc., Etc., and have for the past several years devoted a considerable acreage to Selection and Breeding work.

We are offering in this list, stocks, Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures. We believe that there are no better stocks obtainable and that you may depend upon them to give satisfaction to your most critical trade. Seed of doubtful quality may be purchased cheaper, but why take chances? Quality will pay in the long run.

We respectfully solicit your business

PIETERS-WHEELER SEED COMPANY

For terms and conditions of sale please see Page 12

LBS.	VARIETY	PRICE PER LB.
	BEET	
	Crosby's Egyptian	
	Detroit Dark Red	
	Edmand's Blood Turnip	
	Ey. Blood Turnip	
	Early Wonder	
	Good for All	
	Lupton's Perfected	
	Swiss Chard, See Page 6	
	CELERY	
	Golden Detroit	
	Golden Self Blanching (Dwarf Type)	
	Golden Self Blanching (Tall Type)	
	White Plume	
	Giant Pascal	
	Golden Plume	
	Utah Golden Crisp	
	Celeriac Giant Prague	
	DILL Long Island Mammoth ENDIVE	
	Broad Batavian, Full Hearted	
	Green Curled	
	Green Curled Red Ribbed	
	Green Curled Pancalier	
	Green Curled Ruffec	
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SELECT CARROT STOCK

We are doing extensive selection and breeding work on Carrot and offer Choice and Improved strains.

LBS.	VARIETY	PRICE PER LB,
	Amsterdam Forcing	
	Chantenay	
	Chantenay Long Type(Greater Chantenay) Chantenay Red Cored	
	Danver's Half Long	
	Danver's H. L. Red Cored	
	Early Scarlet Horn	
	French Forcing	
	Hutchinson Danvers	
	Imperator	·
	Imp. Short White	
	Long Orange Improved	
	Morse's Bunching	
	Nantes, Coreless	
	Oxheart	
	Orange or Yellow Belgian	
	St. Valery	
	Tendersweet	
	White Belgian	
·	White Mastodon	

IMPROVED LETTUCE STOCKS

After devoting several years to SINGLE plant selection we are offering many improved strains of Lettuce, each of which is the progeny of a single plant.

Each year we are *hybridizing* many hundreds plants of the leading varieties, with a view to obtaining *NEW SORTS* and to *IMPROVING EXISTING TYPES*.

Our Lettuce crops are rogued by experts as many as four times while growing, and there are no purer or more highly bred Lettuce stocks produced than those which we are offering.

LBS.	VARIETY	PRICE PER LB.
	All Seasons	
	All the Year Round	
	Big Boston Extra Select	
	Black Seeded Simpson	
	Black Seeded Tennisball	
	Brown Dutch	
	California Cream Butter	
	Chicken Lettuce	
	Creamy Heart	.
	Denver Market	
	Early Curled Simpson	
	Grand Rapids	
	Grand Rapids(Tip Burn Resistant) Hanson Improved	
	Hubbard's Market	

LBS.	VARIETY	PRICE PER LB.
	LETTUCE CONTINUED	
	Iceberg	
	May King	
	Mignonette	
	New York, P-W Selected	
	New York, P-W, No. 12	
	New York, P-W, 515	
	New York, P-W, 198	
	New York, P-W, 199	
	Paris White Cos	
	Dark Green Cos	_
	Trianon Cos	
	Prizehead	
	Salamander	
	Silesia Early Curled	
	Unrivalled	
	Wayahead	
	Wheeler's Tom Thumb	
	White Big Boston	
·	Imperial D	
	Imperial F	·
	Imperial 152	
	Imperial 615	
	Imperial 847	

For terms and conditions of sale please see Page 12

LBS.	VARIETY	PRICE PER LB.
	MUSTARD	
	Fordhook	
	Ostrich Plume	
	Southern Giant Curled	
	PARSLEY De No Cordel	
	Double Curled	
	Hamburg Rooted	
	Moss Curled	
. =	Paramount	
	Perfection	
·	Plain	
•	Triple CurledPARSNIP	
	Harris Model	
	Hollow Crowned	·
	Improved Guernsey	
	Short ThickSALSIFY	
*	Mammoth Sandwich Island SWISS CHARD	
	Dark Green Large Ribbed	
	Fordhook Giant	
	Lucullus	
•	Large White Rib Silver	

For terms and conditions of sale please see Page 12

SELECTED ONION SEED

LBS.	PRICE PER LB,	
	Australian Brown	
	Denia (Improved Prizetaker)	
	Ebenezer	
	Large Red Wethersfield	
	Ohio Yellow Globe	
	Prizetaker (P-W Select)	
	Philadelphia Silverskin	
	Sweet Spanish (Utah Strain)	
	Southport Red Globe (P-W Select	
	Southport Yellow Globe	
	Southport Yellow Globe (Brigham Strain)	
	Southport White Globe	
	White Portugal	
	White Sweet Spanish	
	Woodruffs Early Yellow Globe	
	Yellow Flat Danvers	
	Yellow Globe Danvers	
	Yellow Strassburg (True)	
		.
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CALIFORNIA RADISH SEED

Is recognized to be of much higher vitality than imported.

We are growing our stock seed from TRANSPLANTED ROOTS and offer the product as CHOICE STOCK.

LB,	VARIETY	PRICE PERLB.
,	Cal. Mammoth White	
	Chinese White or Celestial	
	China Rose Winter	
	Crimson Giant	
	Early Scarlet Turnip	
	French Breakfast	
	Icicle	
	Long Black Spanish	
	Long Scarlet, Short Top	
	Round Black Spanish	
	Sparkler, Bright Scarlet, Half White Tipped	
	Vick's Scarlet Globe	
	White Tipped Scarlet Turnip	
	White Strassburg	- -·
		<i>-</i>

SWEET PEAS

PRICE LBS. VARIETY PER LB. Supreme Spencer Mixed EXTRA SELECT STRAIN Our stock seed is made up from the finest named varieties and contains many of the latest and best types. Forty to fifty distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown. Spencer Mixed Field Grown For those who require a cheaper mixture of Spencers, we offering a Field Grown Mixture which contains many varieties, well balanced as to color. Eckford's Best Mixed -bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.

This Agreement Made in Duplicate

On	
	by and between
	Pieters-Wheeler Seed Co.

a corporation, of Gilroy, California, hereinafter called the Seller,

and	******	 	 	
of			Purchaser	

WITNESSETH:

- 1. Seller agrees to sell and deliver and purchaser agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.
- 2. Seller agrees to plant, or cause to be planted, during the season of 1937 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.
- 3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of $1\frac{1}{2}\%$. Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time, the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of $1\frac{1}{2}\%$, and if such payment is not made within ten (10) days from the receipt of such demand for payment, this agreement shall thereupon be deemed

to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller gives no undertaking or warranty express or implied, as to description, quality, productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

IN WITNESS WHEREQF, the parties have hereunto set their hands on the day and year first above written.

Special Instructions			
Ву			
	The Purchaser		
Ву.			
	PIETERS-WHEELER SEED COMPANY The Seller		

TERMS:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value, not returnable.

CONDITIONS OF SALE:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

All Sales Made Subject to Customary Disclaimer of the Seed Trade

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stock, and will give special attention to such orders.

Correspondence Solicited



Pieters-Wheeler Seed Company (Incorporated)

GILROY, CALIFORNIA

Cable Address:

Codes: Am. Seed

Wheeler, Gilroy.

A.B.C.—5th Edition



SEED GROWING CONTRACT CROP 1937

Pieters-Wheeler Seed Company of GILROY, CALIFORNIA

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